



STAY WELL THIS WINTER

KEEP GERMS AT BAY

DID YOU KNOW?

A study done in the Journal of Medical Virology stated that **cold and flu viruses** can survive for **18 hours** on hard surfaces¹ and another study showed that **norovirus** can survive on hard surfaces for **5-6 weeks**.²



More than **80%** of all illnesses are **transmitted by hands**.³

Keeping hands clean is one of the easiest and best ways to prevent the spread of **infection and illness**.³



Contaminated hands can transfer some **viruses** to up to **7 surfaces** where they can potentially be picked up by more people.⁶



14 people can be **contaminated** by touching the same object.⁷

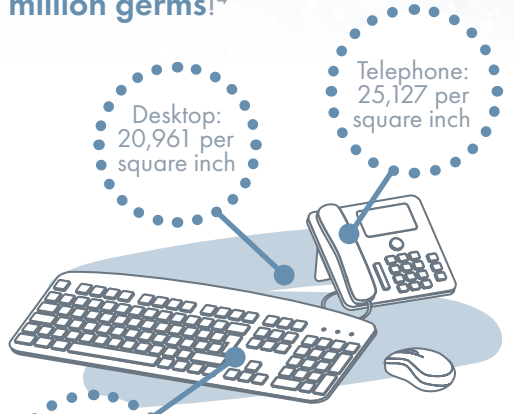


One single contaminated door handle can **infect up to 60%** of the occupants of a building within just **4 hours**.⁸

PURELL® Advanced Hygienic Hand Rub kills **99.99%** of most common germs that may be harmful.



The average desk harbours over **10 million germs!**⁴



Keyboard: 3,295 per square inch

Hands **spread germs** more quickly than a sneeze. Hand sanitiser can help **reduce** the spread of germs in a workplace by **74%**.⁵

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1. <http://www.aarp.org/health/conditions-treatments/info-03-2011/8-germest-places.html>
2. https://www.researchgate.net/publication/224917391_Persistence_and_Transferability_of_Noroviruses_on_and_between_Common_Surfaces_and_Foods
3. 2013 meta-analysis of germ transmission data by Dr. Charles Gerba, University of Arizona
4. C.P. Gerba, Germs in the Workplace, Unpublished observational study, University of Arizona.
5. Dr. Charles Gerba, University of Arizona, "Viruses spread 'like crazy' in an office." Today.com, Sept. 8, 2014.

6. WHO Guidelines on Hand Hygiene in Health Care: First Global Patient Safety Challenge Clean Care Is Safer Care. Geneva: World Health Organization; 2009. 7. Transmission of pathogens by hands.

7. Barker J, Vipond JB, Bloomfield SF. J Hosp Infect 2004, 58:42-49

8. <https://www.sciencedaily.com/releases/2014/09/140908093640.htm>

