



# STAY WELL THIS WINTER

## REDUCE FOODBORNE ILLNESSES

### DID YOU KNOW?



In Europe, **23 million** people fall ill and **5000** people die every year from foodborne diseases.<sup>1</sup>

Hands contribute to spreading up to **60% of gastro-intestinal illnesses.**<sup>2</sup>

Appropriate **hand washing** practices can reduce the risk of foodborne illness and other infections.



Contaminated hands can transfer some **viruses** to up to **7 surfaces** where they can potentially be picked up by more people.<sup>6</sup>



**14 people** can be contaminated by touching the same object.<sup>7</sup>

**PURELL®** Advanced Hygienic Hand Rub kills **99.99%** of most common germs that may be harmful.



One single contaminated door handle can **infect up to 60%** of the occupants of a building within just **4 hours.**<sup>8</sup>



A study done in the Journal of Medical Virology stated that **cold and flu viruses** can survive for **18 hours** on hard surfaces<sup>4</sup> and another study showed that **norovirus** can survive on hard surfaces for **5-6 weeks.**<sup>5</sup>

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1. WHO Estimates of the Global Burden of Foodborne Diseases, 2015.

2. "The effectiveness of hand hygiene procedures in reducing the risks of infections in home and community settings including handwashing and alcohol-based hand sanitizers" Sally F. Bloomfield et al.

3. <http://www.today.com/food/6-germiest-places-restaurant-t106697>

4. <http://www.aarp.org/health/conditions-treatments/info-03-2011/8-germiest-places.html>

5. [https://www.researchgate.net/publication/224917391\\_Persistence\\_and\\_Transferability\\_of\\_Noroviruses\\_on\\_and\\_between\\_Common\\_Surfaces\\_and\\_Foods](https://www.researchgate.net/publication/224917391_Persistence_and_Transferability_of_Noroviruses_on_and_between_Common_Surfaces_and_Foods)

6. WHO Guidelines on Hand Hygiene in Health Care: First Global Patient Safety Challenge Clean Care Is Safer Care. Geneva: World Health Organization; 2009. 7. Transmission of pathogens by hands.

7. Barker J, Vipond IB, Bloomfield SF. J Hosp Infect 2004; 58:42-49

8. <https://www.sciencedaily.com/releases/2014/09/140908093640.htm>

